

2025 Sustainable Investing Forum

Join us for this one-day event dedicated to sustainable investing, bringing together academics, and industry experts for an engaging exchange of knowledge and practice. This year's focus will center on shareholder engagement as a critical driver of sustainable strategies from addressing the context to discussing real outcomes.

Co-organized by EHL Hospitality Business School and Asteria Investment Managers



June 12, 2025 EHL



Campus Lausanne



[Register now!](#)

12h30-13h00 **WELCOME COFFEE & REGISTRATION**

13h00-15h00 **Academic Presentations & Discussions**

Do Debt Investors Care about ESG ratings?
Michael Ryf - University of Bern

The Impact of Sustainable Finance Literacy on Investment Decisions
Tobias Wekhof, PhD - Universität Zürich (UZH) & Eidgenössische Technische Hochschule Zürich (ETH)

15h00-15h30 **COFFEE BREAK**

15h30-16h00 **Keynote**

Cultivating Responsible Investors
Adam Aoun, PhD – EHL Hospitality Business School

16h00-16h45 **Multidisciplinary roundtable**

Investors' engagement: a multi-stakeholder perspective
Philippe Rey – Holcim Switzerland
Florence Hugard – Enterprise for Society Center (E4S)
Adam Aoun, PhD – EHL Hospitality Business School
Moderated by Natacha Guerdat - Asteria Investment Managers

16h45-17h15 **Exploratory topic**

Crypto-assets & sustainability
Julien Godat - Institutional Investing in Crypto (L1D)

17h30-18h15 **Panel Wine Tasting**

Guided tasting session around topics such as sustainability, terroir, quality, demand, etc.
Olivier Gergaud, PhD - Kedge Business School
Mikaël Magliocco - Organic Wine Producer from Valais
Teona Floare - Sommelier and Wine Expert

18h30-19h30 **CLOSING COCKTAIL**